

With an abundance of options for combining work with pleasure, the stylish city of Melbourne has been voted many times as one of the world's most liveable cities, leading the way for arts, culture and sports.

Neighboured by the stunning Twelve Apostles, beautiful Yarra Valley wine region and charming Mornington Peninsula, the area offers a range of outdoor incentive activities to reward your delegates.

DID YOU KNOW?

Melbourne was the capital city of Australia for 26 years, from 1901 to 1927 before the current national capital, Canberra, was built.



OTHER INCENTIVE OPTIONS

- Stomp the juice out of grapes to blend wine at Yarra Valley's **Rochford Winery**
- 'Go green' for a good cause, joining a coastal revegetation program
- Enjoy a private lunch on St. Kilda beach
- Ski in the Victorian Alps
- Take the Puffing Billy a centuryold stream train that runs on its original mountain track through the Dandenong Ranges

ITINERARY HIGHLIGHTS

Discover the newest foods and trends in the company of a professional guide and a well-known, Melbourne-based chef during a gourmet tour of Queen Victoria Market. Meet the market's renowned characters and specialist traders who will provide tips on selecting produce and tastings of their culinary delights. Refuel with lunch at Shannon Bennett's acclaimed fine dining restaurant, Vue De Monde, located in Melbourne's iconic Rialto Towers. Join a local guide to explore the hidden laneways that weave a maze through the city and stop to view avant garde galleries, eclectic boutiques and charismatic cafes. Enjoy welcome cocktails and stunning city views at an exclusive function held at the highest public vantage point in the Southern Hemisphere, Eureka Sykdeck 88.

Take a private helicopter out of the city, over sweeping coastal vistas to witness the rugged splendour of the dramatic Twelve Apostles - a set of limestone rock stacks that majestically rise out of the ocean along the Great Ocean Road. Enjoy a gourmet picnic lunch in a private marquee on the beach before a four-by-four wheel drive experience in the surrounding national park. Retire to RACV Torquay Resort where, after a taking advantage of the resort's expansive golf course, pools and tennis courts you can sit back for an alfresco seafood feast, overlooking coastal dunes and the

stunning Southern Ocean.

Take the short journey back to Melbourne and join an Australian cricket star for a private coaching experience and behind-the-scenes tour at the renowned Melbourne Cricket Ground (MCG). After lunch, take to the Yarra River to develop your rowing technique, learn boat handling skills and river rules, and discover the joys of rowing during a scenic, learn-to-row team building activity with Melbourne Rowing Club. Enjoy a private recital accompanied by a final dinner, set on the stage at the historic Regent Theatre - a landmark and key part of Melbourne's history, boasting the breathtaking finishes of its 1929 design.

ENHANCE YOUR ITINERARY

LEVERAGE LOCAL EVENTS

MELBOURNE SPRING RACING CARNIVAL

Take a bespoke milliner class and create your own fascinator for your attendance at Melbourne Cup Day, Victoria Derby Day, Oaks Day or Stakes Day during the week-long Spring Racing Carnival: a celebration of horse racing, food, wine, fashion and entertainment.

BOXING DAY TEST

Enjoy great entertainment at the Boxing Day Test. Held at the renowned Melbourne Cricket Ground (MCG), this is the most anticipated cricket match of the year in world cricket, accompanied by plenty of activities in and around the MCG.

MELBOURNE INTERNATIONAL COMEDY FESTIVAL

See a private show at The Melbourne International Comedy Festival. Promising fun, laughs and a good atmosphere, this is one of the largest comedy festivals in the world, alongside Edinburgh Fringe Festival and Montreal's Just for Laughs Festival.

EXPLORE FURTHER AFIELD

YARRA VALLEY

Visit the region where Victoria wine growing began and make a stop at Domaine Chandon – the only Australian winery founded by Moët & Chandon.

MORNINGTON PENINSULA

Sample fine Pinot wines at Port Phillip Estate, an architecturally acclaimed winery surrounded by mounds of native grasses, indigenous spotted gums and regimented rows of vines. Be sure to check out its accommodation and venue offerings.

PORT PHILLIP BAY

Swim with dolphins and seals, and meet the world's smallest penguins at Port Phillip Bay, just south of the city.



Melbourne city has the largest remaining tram public transport system in the world with 487 trams and 29 different routes.



PLANNING AND LOGISTICS

ACCESS

24 airlines fly directly to Melbourne from over 24 international destinations, 358 times a week. Domestic and international terminals are under one roof so no transfers are required.

WEATHER												
Melbourne has a Mediterranean climate. Average maximum temperature.												
Month	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Temperature °C	26°	26°	24°	20°	17°	14°	14°	15°	17°	20°	22°	25°
Temperature °F	79°	79°	75°	68°	63°	56°	56°	59°	63°	68°	72°	75°

ACCOMMODATION

There are currently 10,891 hotel rooms within the central business district, 17,618 within the City of Melbourne and 27,779 hotel rooms in the greater Melbourne region.

VENUE CAPACITY

Melbourne has a wide variety of flexible meeting and special event venues, from funky warehouse conversions to historic homes. The 'Six Star Green Star' rated Melbourne Convention Centre boasts a 5,500 seat plenary, 52 meeting rooms, grand banquet room and foyer for 8,400 guests. The integrated Melbourne Exhibition Centre is 30,000 square metres.

